

FULGOR

MILANO

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KBIS 2022: Fulgor Milano Ready to Inspire Show Attendees

Italian luxury appliance manufacturer invites design community to experience Italian hospitality and be the first to preview the latest in premium kitchen appliances

Orlando, FLA (January, 20, 2022)– Italian luxury appliance manufacturer Fulgor Milano is set to make an impression with the North American design community in their booth W#115 during the upcoming 2022 Kitchen & Bath Industry Show (KBIS) happening from February 8-10, 2022, in Orlando, Florida. From new product launches to Italian hospitality and more, attendees will walk away feeling inspired for their next kitchen design projects.



New Launches

Launching at the show is one of the only 48” induction ranges on the North American market; Fulgor Milano’s 48” Sofia Professional Induction Range delivers precise and responsive induction heat using professional heavy-duty control knobs one might expect in a gas range instead of a digital temperature slide. This feature gives homeowners tactile temperature adjustment paying tribute to traditional professional gas ranges.

Also launching at KBIS are new additions to Fulgor Milano’s column refrigeration category. The interior features illuminating LED lighting for optimal visibility and bead-blasted stainless-steel crispers with metal drawer glides and shelf supports. A touch-control interface offers complete temperature precision, extending the preservation of food. Each unit is outfitted with a lateral evaporator design that creates a unique side-to-side airflow maintaining a consistent temperature when accessing the unit. Fulgor Milano’s commercial-style cooling system is powerful enough to optimize cool temperatures even when many items are added to the unit.

Passione Italiana - An Hour with Fulgor Milano

This one-hour cocktail party will take place on Wednesday, February 9, 2022, from 4 p.m.- 5 p.m. ET and will feature a live interview and product introductions by Stephen Polloni, President of the Vetta Group, and Brenno Butturini, Regional Account Manager and product knowledge specialist for North America. The presentation will include a brief history of the brand and supports available for designers, including the warranty and service program, as well as new product launches, including additions to the Sofia Professional collection and new column refrigeration. Members of the design community can also enter to win a spot on a once-in-a-lifetime designer trip to Northern Italy, birthplace of the Fulgor Milano

brand.

But first coffee...

KBIS and IBS will co-locate again at the Orange County Convention Center (OCCC), featuring over 800,000 net square feet of exhibit space showcasing over 1,000 design and construction brands. That's a lot of ground to cover. Fulgor Milano will help keep attendees caffeinated by offering Italian espresso made directly from the brand's built-in automatic coffee machines.

To schedule an in-booth media appointment or to RSVP to the Passione Italiana event taking place on Wednesday, February 9, 2022, from 4 p.m. – 5 p.m., please contact Allison Kennedy at allison@flyingcamel.com.

For more information on Fulgor Milano, please visit www.fulgor-milano.com

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About Fulgor Milano:

Founded over 70 years ago, the Fulgor Milano brand has built upon its extensive heritage developing and manufacturing professional domestic Italian appliances that exceed all expectations of quality, performance, and design. Branded initially as Fulgor, the company was purchased in 2008 by the Meneghetti family, who had a 30-year history in manufacturing for some of the world's leading appliance brands. Reborn as Fulgor Milano in 2010, the brand has since become Meneghetti's premium appliance offering for the North American, European, South American, and Australian markets.

Fulgor Milano's Sofia Professional line is the brand's greatest achievement, offering a perfect balance of elegance, design, function, and performance. The Sofia Collection satisfies the most discerning chef while still providing a centerpiece for any kitchen design.

Manufactured and headquartered in Bassano del Grappa, Italy, the Fulgor Milano brand is synonymous with Italian passion and continues to establish new and exclusive aesthetic and functional trends in the North American and International markets. www.fulgor-milano.com