

# FULGOR

## MILANO

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### **Fulgor Milano's 48" Sofia Professional Induction Range Now Available for Purchase in North America**

*The premium induction range with a non-gas option offers unparalleled power and control in the kitchen, designed specifically for the North American market.*

Las Vegas, NV (January 31, 2023) – The highly anticipated 48" Sofia Professional Induction Range designed by the Italian luxury appliance manufacturer, Fulgor Milano, is officially available for purchase in the North American market.

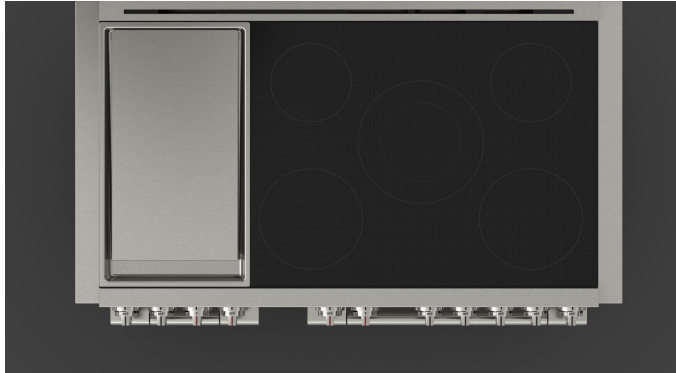
"We're excited to kick-off the new year with the 48" induction range officially available for purchase in North America. KBIS is the perfect place to get feedback from the entire design community and when we tested the market with one unit in our booth at KBIS 2022, the feedback was overwhelming. Our social channels have been buzzing with inquiries and our dealers have waiting lists. It's an exciting addition to our product line up at the right time," says Stephen Polloni, President, The Vetta Group – Fulgor Milano's North American office.

As the number of regions banning the use of natural gas in new construction continues to grow, Fulgor Milano's new 48" induction range is the optimal alternative for consumers who still want the look, feel and performance of a traditional 48" pro range, with no greenhouse gas emissions. In light of recent media attention surrounding the decision to ban natural gas stoves in the United States, kitchen designers and consumers may be considering alternate options for their ranges.



The 48" Induction range, with and without griddle, offers a variety of functions to meet any kitchen demand. Premium technology delivers precise and responsive induction power using professional-style control knobs one might expect on a gas range. Unlike many competitors with digital touch controls, this feature gives homeowners the benefits of digital control but with the same look and tactile pro-style control expected on a traditional professional range.

With premium induction technology under an elegant ceramic glass surface, the range delivers optimal performance with an efficient transfer of energy, providing a more sustainable heat source for cooking. Available in two models, homeowners can choose between seven induction cooking zones, or five induction cooking zones and a dual-zone induction powered griddle, both of which emulate a traditional gas range setup.



Meticulously handcrafted and assembled in Bassano del Grappa, Italy, Sofia Professional appliances demonstrate the best of Italian craftsmanship and attention to detail with hand-polished seams and welds. The fit and finish are perfected with precision-tooled parts using premium materials, including 304 stainless steel, aircraft quality aluminum, and tempered glass.

As with all Sofia Professional ranges, the 48" Sofia Professional Induction Ranges comes with a standard stainless-steel finish; however, homeowners have the option to personalize their purchased Sofia range with interchangeable door kits available in six matte and glossy colors including Venetian Red, Gondola Black (gloss black), Black Velvet (matte black), Palladio White (gloss white), Verona White (matte white), and Rialto Grey. This flexible and sustainable solution extends the design life of the ranges, ideal for real estate resale or a change in design preference.

Fulgor Milano was selected as one of 10 brands for the DesignBites competition on the KBIS NEXT Stage at 12:00 pm on January 31st in addition to being named a Best of KBIS 2023 Finalist for this 48" Induction product.

For more information on Fulgor Milano's 48" Sofia Professional Induction range, please contact Marnie Ivanich at [marnie@flyingcamel.com](mailto:marnie@flyingcamel.com).

For more information on Fulgor Milano, please visit [www.fulgor-milano.com](http://www.fulgor-milano.com).

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About Fulgor Milano:

Founded over 70 years ago, the Fulgor Milano brand has built upon its extensive heritage developing and manufacturing professional domestic Italian appliances that exceed all expectations of quality, performance, and design. Branded initially as Fulgor, the company was purchased in 2008 by the Meneghetti family, who had a 30-year history in manufacturing for some of the world's leading appliance brands. Reborn as Fulgor Milano in 2010, the brand has since become Meneghetti's premium appliance offering for the North American, European, South American, and Australian markets.

Fulgor Milano's Sofia Professional line is the brand's greatest achievement, offering a perfect balance of elegance, design, function, and performance. The Sofia Collection satisfies the most discerning chef while still providing a centerpiece for any kitchen design.

Manufactured and headquartered in Bassano del Grappa, Italy, the Fulgor Milano brand is synonymous with Italian passion. It continues to establish new and exclusive aesthetic and functional trends in the North American and International markets. [www.fulgor-milano.com](http://www.fulgor-milano.com)